ENERGYMAX GROUP LLC

04

Income Disclosure Statement

Compliance Documentation · Version 6.0 · 2026

Income Disclosure Statement

Effective Date: March 2026

Reporting Period: January 1, 2025 – December 31, 2025

> **IMPORTANT EARNINGS DISCLOSURE**
>
> **The income figures presented in this statement represent earnings of ENERGYMAX Brand Partners in 2025. These results are not typical. Most Brand Partners earn little to no income, and success requires significant time, effort, and skill.**

1. Purpose of This Statement

The Federal Trade Commission (FTC) requires multi-level marketing companies to provide prospective distributors with accurate information about the income earned by current participants. This Income Disclosure Statement presents factual data about ENERGYMAX Brand Partner earnings in 2025.

This statement should be provided to all prospective Brand Partners before enrollment.

2. Key Definitions

- **Active Brand Partner:** A distributor who generated at least 50 PV in monthly activity during the reporting period
- **Rank:** A distributor's position in the compensation plan based on personal and team performance
- **Gross Income:** Total commissions and bonuses paid before taxes and business expenses
- **Annualized Income:** Total earnings for 12 months of active participation

3. Active Brand Partner Statistics (2025)

Rank	Number of Brand Partners	% of Total Active	Average Annual Income	Median Annual Income	Top 10% Earners
Partner	4,832	68.2%	$420	$180	$1,250
Manager	1,284	18.1%	$1,840	$980	$4,200
Bronze Director	562	7.9%	$5,620	$3,400	$12,800
Silver Director	248	3.5%	$14,200	$9,800	$28,500

Gold Director	104	1.5%	$42,300	$32,100	$78,900
Platinum Director	38	0.5%	$89,400	$68,200	$156,000
Diamond Director	14	0.2%	$218,600	$185,000	$385,000
Diamond Manager	5	0.07%	$512,000	$480,000	$720,000
Grand Diamond	1	0.01%	$1,240,000	$1,240,000	$1,240,000
TOTAL	7,088	100%	$6,842	$380	—

4. Important Contextual Information

4.1 Inclusion Criteria

The data above includes **only active Brand Partners** who met the 50 PV monthly activation requirement for at least one month in 2025. This represents approximately **42% of all enrolled Brand Partners**.

Inactive Brand Partners: An additional 9,804 Brand Partners (58% of total enrollments) did not qualify as "active" and earned zero commissions. When including inactive distributors, the average income across all Brand Partners is **$2,876 per year**.

4.2 Part-Time vs. Full-Time

The majority of Brand Partners (estimated 85%) treat ENERGYMAX as a part-time or supplemental income opportunity. Hours worked per week vary significantly:

- **0-5 hours/week:** 62% of active Brand Partners
- **6-15 hours/week:** 24% of active Brand Partners
- **16-30 hours/week:** 10% of active Brand Partners
- **31+ hours/week:** 4% of active Brand Partners (predominantly Gold rank and above)

4.3 Time to Rank Achievement

Average time required to achieve each rank (for those who reached the rank in 2025):

- **Manager:** 3.2 months
- **Bronze Director:** 7.8 months
- **Silver Director:** 14.6 months
- **Gold Director:** 22.4 months
- **Platinum Director:** 31.8 months
- **Diamond Director:** 42.1 months

5. Business Expenses Not Reflected

The income figures shown are **gross earnings before business expenses**. Typical Brand Partner expenses may include:

- Product purchases for personal use or demonstration ($50—500/month)
- Marketing and advertising costs (variable)
- Website hosting, business cards, promotional materials ($20—200/month)
- Travel to company events or team meetings ($0—2,000/year)
- Telephone, internet, and technology costs ($30—150/month)
- Training materials, books, and educational resources ($50—500/year)

Net income may be significantly lower after deducting these expenses. Consult a tax professional for guidance on deductible business expenses.

6. Factors Influencing Earnings

Individual results vary based on numerous factors, including but not limited to:

- Time commitment and consistent effort
- Sales skills and business acumen
- Market conditions and geographic location
- Size and activity level of downline organization
- Personal investment in training and self-development
- Marketing budget and promotional strategies
- Timing of enrollment and market saturation in local area
- Compliance with Company policies and ethical business practices

7. FTC Compliance & Ethical Representation

> **Required Disclosures for Brand Partners**
>
> When discussing the business opportunity with prospective recruits, Brand Partners MUST:
>
> 1. Provide a copy of this Income Disclosure Statement **before enrollment**
> 2. Clarify that their personal success is not typical or guaranteed
> 3. Avoid making specific income claims unless they can be substantiated and include appropriate disclaimers
> 4. Emphasize that success requires significant time, effort, and skill
> 5. Disclose that most Brand Partners earn little to no income

7.1 Prohibited Income Claims

Examples of **prohibited statements** that violate Company policy and FTC regulations:

- ❌ "You'll earn $5,000/month in your first 90 days!"
- ❌ "I made $50,000 last year—you can too!"

- ❌ "This is guaranteed passive income!"
- ❌ "Everyone who follows the system becomes a millionaire!"
- ❌ "You'll get rich quick with minimal effort!"

7.2 Approved Income Representations

Examples of **compliant statements**:

- ✅ "I personally earned $X last year, but results vary and most Brand Partners earn far less. Here's the Income Disclosure Statement."
- ✅ "The top 1% of Brand Partners earn over $100K/year, but this requires years of effort and is not typical."
- ✅ "This business can provide supplemental income if you're willing to work hard and be patient. There are no guarantees."

8. Disclaimer & Acknowledgment

By enrolling as a Brand Partner, you acknowledge that:

- You have received and reviewed this Income Disclosure Statement
- You understand that most Brand Partners earn little to no income
- Success is not guaranteed and depends on your individual effort and circumstances
- The income examples provided are based on historical data and do not predict future results
- You are responsible for business expenses, which may exceed your earnings
- ENERGYMAX makes no representations or guarantees regarding your potential income

9. Additional Resources

For more information about the ENERGYMAX compensation plan and business opportunity, please review:

- Compensation Plan 2026 (Section 10 of this document)
- Policies & Procedures (Section 1 of this document)
- Distributor Agreement (Section 5 of this document)

> **Questions about earnings or the compensation plan?**
> Contact: compliance@energymaxgroup.com
> **DO NOT** rely on income claims from individual Brand Partners without verifying against this official statement.

This Income Disclosure Statement is based on data from calendar year 2025 and is subject to annual updates. Refer to the Company website for the most current version.